

**A.B.N Seal College**  
**Department of Philosophy**  
**Syllabus For Add-On Course on 'Professional Ethics'**

**1. Nature and scope of Professional Ethics**

- i) Definition of Professional Ethics
- ii) Emergence and development of Professional Ethics.
- iii) How to develop a code of Professional Ethics.
- iv) Importance of Professional Ethics.

**2. Media Ethics**

• **Section I:**

What is Ethics: meaning, scope, social relevance?

Professional Ethics: Meaning, scope, role and relevance of media ethics as an area of Professional ethics

Concept of Media and Types of Media: Broadcast, television, cinema, art, theatre, print media, journalism / mass media, internet/ social media

Some Features of Media Ethics: Codes for media ethics

• **Section II:**

Relevance of Ethics in Media:

Media as a Professional field of human conduct,

Popular Media and its Influence on Public Life: Television, Film, Social Media

Media Ethics in Journalism (Print/Electronic Media), Media Ethics & Film, Media Ethics & Social Media

• **Section III:**

Crisis to Media Ethics in India: impact of Globalization & of technological advancement, uncontrolled population, lack of education, unfair politics, survival or economic insecurity, etc.

Media Ethics & the new generation: problems and prospects

Significance of Media Ethics: the foundation of a progressive Society

General Summary .

### **3. Business Ethics**

- i) Emergence and development of business ethics.
- ii) Basic principles of business ethics.
- iii) Social responsibility in the area of business.
- iv) Why are ethics important in the area of business?
- v) The conflict between the business world and the principles of ethics.

### **4. Medical Ethics**

- i) What is medical ethics?
- ii) Nature and scope of medical ethics.
- iii) Values included in medical ethics.
- iv) Codes of medical ethics: Hippocratic Oath, Nuremberg Code.
- v) Some declaration of medical ethics: the declaration of Helsinki.
- vi) Conflicts regarding medical profession and medical re-search.
- vii) Social responsibility of a medical professional.
- viii) Emerging ethical dilemmas.

### **5. Administrative Ethics**

- i) The Philosophy of Good Administration.
- ii) The Role of the administration in the Nation.
- iii) Three Lessons to ensure our Democratic Success.
- iv) The Tyranny of the Triple 'P'.
- v) The Philosophy of Service ;Need for Imaginative Sympathy.
- vi) Renunciation and Service.

### **6. Role of Professional Ethics in Our Daily Life.**

### **7. Mapping the Ethical Issues in Construction Industrv.**

### **8. Ethics in Research: An Introduction.**

### **9. Ethics in Teaching.**

### **10. Ethics in Religious Dimensions.**

### **11. Legal Ethics.**

### **12. Ethical Approach to Digital Humanities: Learn, trial and evaluate.**

### **13.Environmental Ethics: Rethinking its Ethical Aspects.**

DEPARTMENT OF PHILOSOPHY

**ADD ON COURSE**  
*"PROFESSIONAL ETHICS"*

Course Outcome

Upon successful completion of the course on Professional Ethics students will be equipped with the following knowledge and skills

Demonstrate a profound understanding of the nature and scope of professional ethics, its historical development, and its philosophical underpinnings. Explain the relevance and significance of ethical principles in various professional domains.

Analyse and evaluate ethical dilemmas in media and journalism, considering issues such as objectivity, bias, privacy, and the responsibilities of the media towards society.

Assess ethical challenges in the business world, including corporate social responsibility, stakeholder management, and the moral obligations of businesses.

Analyse complex ethical issues in healthcare, such as patient autonomy, informed consent, end-of-life decisions, and the moral obligations of healthcare professionals.

Evaluate the ethical dimensions of administrative decision-making, transparency, accountability, and public service. Apply the principles of professional ethics to make ethical decisions in daily life, both personally and professionally.

Identify and address ethical challenges in the construction industry, including issues related to safety, quality, sustainability, and the well-being of workers. Understand the ethical principles governing research, including integrity, informed consent, data handling, and the responsible conduct of research.

Apply ethical principles to the field of education, including issues related to student-teacher relationships, fairness in assessment, and intellectual honesty.

Analyse the ethical dimensions of various religious traditions and their impact on individuals and society. Examine the ethical rules and standards that guide the legal profession, including attorney-client privilege, conflicts of interest, and the pursuit of justice.

Explore the ethical considerations in the field of digital humanities, including data privacy, intellectual property, and the impact of technology on society and culture.

Evaluate ethical concerns related to the environment, such as sustainability, conservation, and the moral obligations of individuals and organizations to protect the planet.

Upon completion of this course, students will have the knowledge and skills to engage in ethical reasoning and decision-making within their chosen professions and in various aspects of their daily lives. They will also be equipped to critically analyse and address ethical challenges in a diverse range of fields, contributing to a more ethical and responsible society.