

Internal Quality Assurance Cell (IQAC)
Acharya Brojendra Nath Seal College
Cooch Behar

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EMPLOYERS' FEEDBACK REPORT
SESSION: 2023 – 2024

1. Introduction:

The Employer Feedback Report for the 2023-2024 Session of Acharya Brojendra Nath Seal College aims to gather valuable insights from various entrepreneurs and industries regarding the effectiveness of our current syllabus. This feedback is crucial in assessing whether our curriculum meets the employability needs of the industry and provides adequate skill development opportunities for our students.

The report also seeks to evaluate the balance between theoretical knowledge and practical application, the scope for higher education and employment, and the awareness of recent developments in the job market. Additionally, the feedback will address the infrastructural facilities of our institution, including classrooms, laboratories, seminar rooms, and the college library.

Overall, this report aims to ensure that the college's educational offerings are aligned with industry requirements and to identify areas for further improvement to enhance the overall learning experience and employability of our students.

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2. Method

The Internal Quality Assurance Cell (IQAC) at Acharya Brojendra Nath Seal College has developed a comprehensive questionnaire to gather feedback from various employers. This questionnaire focuses on different aspects of the curriculum: employability, skill development, infrastructural facilities, and overall college environment.

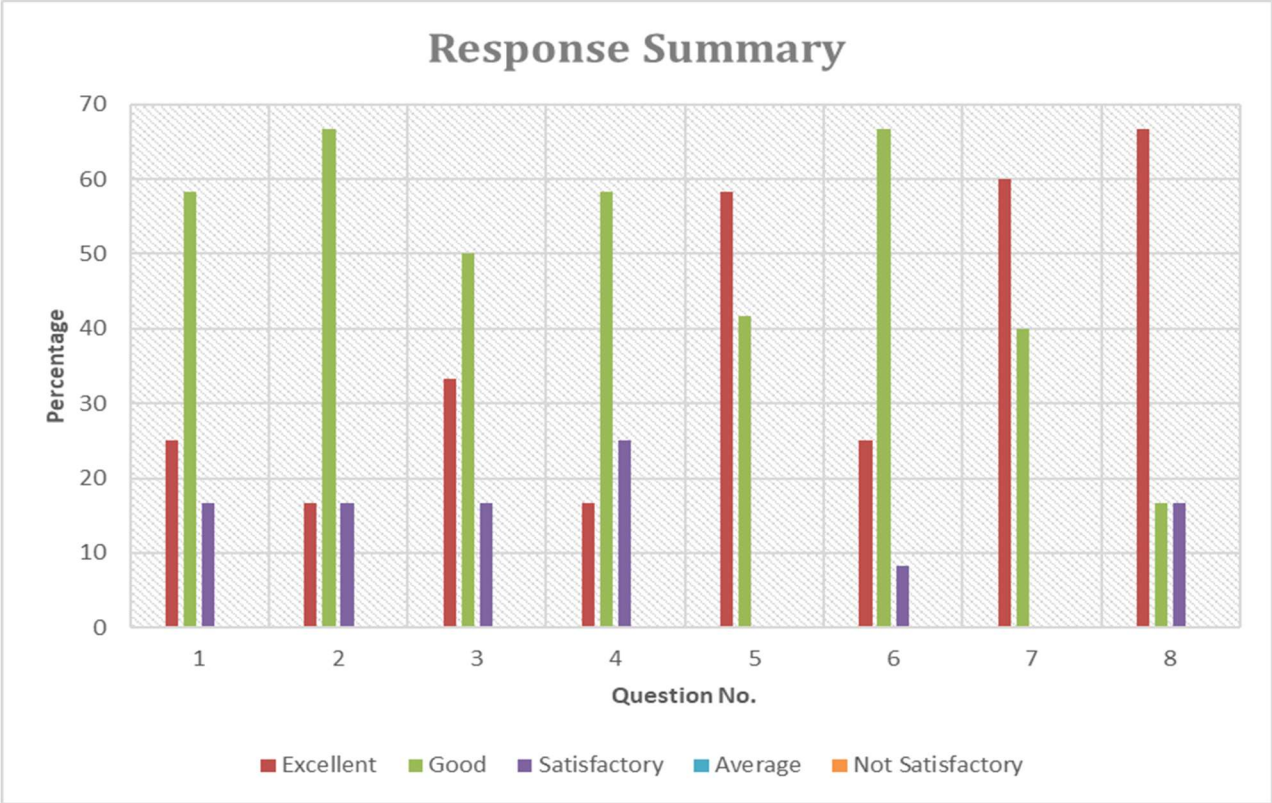
To facilitate the collection of feedback, a dedicated tab has been created on the college website where employers can easily access and respond to the questionnaire. The feedback is collected over a specified period, ensuring ample time for employers to provide their insights.

Once the data collection period is complete, the feedback is systematically gathered and analyzed by the IQAC team.

3. Response Summary:

The feedback collected from employers on the curriculum and infrastructure of Acharya Brojendra Nath Seal College for the 2023-2024 session is summarized below:

- a. Employability of Syllabus: 25% of respondents rated it as Excellent, 58.33% rated it as Good, and 16.67% rated it as Satisfactory. There were no Average or Not Satisfactory ratings.
- b. Scope for Skill Development: 16.67% rated it as Excellent, 66.67% rated it as Good, and 16.67% rated it as Satisfactory. No respondents rated it as Average or Not Satisfactory.
- c. Balance between Theory and Application: 33.33% rated it as Excellent, 50% rated it as Good, and 16.67% rated it as Satisfactory. No respondents rated it as Average or Not Satisfactory.
- d. Scope for Higher Education/Employment: 16.67% rated it as Excellent, 58.33% rated it as Good, and 25% rated it as Satisfactory. There were no Average or Not Satisfactory ratings.
- e. Awareness of Recent Developments in Job Market: 58.33% rated it as Excellent, and 41.67% rated it as Good. There were no Satisfactory, Average, or Not Satisfactory ratings.
- f. Infrastructural Advantages: 25% rated it as Excellent, 66.67% rated it as Good, and 8.33% rated it as Satisfactory. No respondents rated it as Average or Not Satisfactory.
- g. Resourcefulness of the College Library: 60% rated it as Excellent, and 40% rated it as Good. There were no Satisfactory, Average, or Not Satisfactory ratings.
- h. Overall College Ambience: 66.67% rated it as Excellent, 16.67% rated it as Good, and 16.67% rated it as Satisfactory. There were no Average or Not Satisfactory ratings.



4. Conclusion:

The employer feedback for Acharya Brojendra Nath Seal College's 2023-2024 session shows strong approval for the curriculum and infrastructure. Ratings primarily fall in the "Excellent" or "Good" categories for employability, skill development, theoretical and practical balance, and infrastructural facilities.

This feedback highlights the curriculum's relevance and the institution's commitment to providing a conducive learning environment.